



LIFEGUARDING SERVICES AUSTRALIA

Aquatic Rescue, Water Safety & Lifeguard Training

We're Watching Over You...

New home for the lifeguard store

Monday 13th September 2010

Over the past month LSA has been working on updating their professional website. Part of this review included the hosting and separation off their products for sale into a new on-line store.

The new on-line purchasing has been able to expand our range of products, with brands such as Aquapack, H2O audio and Laerdal.

Brett Boyle the Marketing Manager from Lifeguarding Services Australia has spear headed the new on-line experience "LSA is committed to being able to provide lifeguards, councils and venues the best water safety and aquatic rescue equipment possible. Our new store has expanded this to include uniforms, casual attire and a range of functional accessories. We plan on expanding the site over the next 12 months to offer over 100 of the worlds best water safety and aquatic devices".

www.lifeguarding.co

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